✦ HOW I EDIT MY REELS ON CLAUDE

# *Hi, I'm Aman.*

This is my resource for editing my videos on Claude. Hope you like it. Every box marked **My prompt** is a prompt I use. Copy it as it is, and change the bits in [brackets] to fit your reel.

**WHAT YOU NEED**

- The Claude desktop app on a paid plan.
- Your raw footage, uncut.
- 3 to 5 of your own edited reels.
- A laptop or PC.
- Your script.
- Media Downloader for Instagram, a free Chrome extension.

STEP 1

## *Open Claude Code and start a project*

1. Download the Claude desktop app and sign in.
2. Open the **Code** tab. This is the part of Claude that can open files on your laptop and edit video.
3. Start a new session and pick a folder for it. Make a new folder called **Claude Video Edit**. Claude can only see what's inside this folder, so everything for your reel goes in there.
4. Paste this as your first message:

**MY PROMPT**

You will be my Instagram video editor. I make [talking-head reels about beauty and money for creators], and I want every edit to match my style. Before we edit anything:

1. Install the free tools you need to edit video, like FFmpeg, Whisper and HyperFrames. Only use free tools.
2. Check that each one works.
3. Tell me your plan for how we'll edit, step by step.

Don't start editing until I send my footage and script.

**Tip:** it will ask permission to install things. Say yes. This setup only happens once.

STEP 2

## *Show it your page and your old videos*

Send your Instagram profile link, then download 3 to 5 of your best edited reels with Media Downloader for Instagram and put the files in your folder. Claude usually can't play videos from an Instagram link, so the files are what it actually watches.

**MY PROMPT**

This is my Instagram profile: [your profile link]. I've added [5] of my edited reels to the folder. Watch them and write down my editing style: fonts, text colours, where the text sits, caption style, how fast the cuts are, sound effects, music and transitions. Save this as my style guide and follow it in every edit.

STEP 3

## *Teach it the style you want to try*

Found a creator whose editing you love? Download 2 or 3 of their reels the same way and add them to the folder. Then use whichever of these fits:

| WHEN YOU WANT | MY PROMPT |
|---|---|
| **A whole look** | "Use this reel as the reference for my edit. Match the text placement, fonts, text colours and how the text appears on screen. Keep my style guide for everything else." |
| **One detail** | "I really like how the subtitles are placed in this reel, and the visuals around them. Use that idea in my edit, but don't copy anything else." |
| **Sound effects** | "Go to Pixabay or Envato and find free sound effects, and apply them wherever necessary. For example, a click when text pops up and a whoosh on a transition. Keep them subtle so they never drown out my voice." |

**Good to know:** Pixabay sound effects are free. Envato needs a paid subscription, so skip it if you don't have one.

STEP 4

## *Send your footage and script, and get a lineup*

Put your uncut footage in the folder and paste your whole script, so Claude can match every line to your takes. Ask for the lineup first, before any text or animation.

> MY PROMPT
>
> Here is my raw footage and the full script. Match every line of the script to the footage and build a rough lineup:
>
> - Use the best take of each line.
> - For the hook, use the take where [I look straight at the camera].
> - No awkward pauses, no words cut off at the start or end, and no line said twice.
> - Keep it fast-paced.
> - Clean up the audio so my voice sounds crisp, with no background noise or echo.
>
> Don't add any text, animation or music yet. Send me the lineup so I can check the cuts.

**Before you move on:** watch it with sound on. If a word gets cut, say exactly where: "At [0:12] the word [bigger] is cut off. Cut at the end of the sentence instead."

STEP 5

## *Ask for a storyboard before the edit*

Don't ask for fonts and colours straight away. A storyboard is a beat-by-beat plan of the whole reel, and changing a plan is much faster than changing a finished edit.

> MY PROMPT
>
> Before you start the edit, send me a storyboard: every beat of the video in order, with a frame from my footage, the line I'm saying, the on-screen text, where the text sits and any sound effect. Follow my style guide. Keep all text inside the 9:16 safe zones, never on my face, and make the text appear only as I say it.

Once you like it, send: **"The storyboard looks good. Start the edit and send me the first draft."**

STEP 6

## *Give notes like you would to an editor*

The first draft won't be perfect, and that's normal. Clear notes get you to the final version in a couple of rounds:

| | |
|---|---|
| **Use timestamps** | "At 0:07 to 0:10, remove the zoom." |
| **Say where** | "Move the title up. It's touching my hair." |
| **Give numbers** | "The pop sound is too loud. Reduce it by 50%." |
| **Say what you want** | "Only zoom in, never out, then cut to the next shot." |
| **Be honest** | "These graphics look too AI. Remove them." It won't take it personally. |
| **Two strikes** | If a fix still isn't right after two tries, ask it to remove that element. |

MY PROMPT, FOR EVERY ROUND OF NOTES

Here are my notes on this draft. Fix all of them and send the next version:

1. At [0:07 to 0:10], [remove the zoom and keep the frame still].
2. At [0:22], [cut the part where I put the box down].
3. [The pop sound at the start is too loud. Reduce it by 50%.]

Keep everything else exactly the same.

**Why the last line matters:** without it, Claude sometimes "improves" parts you already liked.

STEP 7

## *Save your style so you never explain it again*

Once you love the final edit, ask Claude to remember everything it learned about your style.

MY PROMPT

This edit is final. Save it in the exports folder. Then save this whole process as a reusable skill called [my-reel-style]: my style guide, fonts, colours, caption style, sound effects, and every rule and note I gave you, so you can edit my next reel the same way.

Next time, you just send the footage and the script and say: **"Edit this reel in my style."**

✦ @AMANJAIN.JPEG

# *All my prompts, in one place*

Copy them in this order. Change the bits in [brackets] to fit your reel.

1. You will be my Instagram video editor. I make [type of reels], and I want every edit to match my style. Before we edit anything: install the free tools you need to edit video, like FFmpeg, Whisper and HyperFrames, and only use free tools. Check that each one works. Tell me your plan for how we'll edit, step by step. Don't start editing until I send my footage and script.

   Step 1, your first message

2. This is my Instagram profile: [your profile link]. I've added [5] of my edited reels to the folder. Watch them and write down my editing style: fonts, text colours, where the text sits, caption style, how fast the cuts are, sound effects, music and transitions. Save this as my style guide and follow it in every edit.

   Step 2, with your reels in the folder

3. Use this reel as the reference for my edit. Match the text placement, fonts, text colours and how the text appears on screen. Keep my style guide for everything else.

   Step 3, with a creator's reel in the folder

4. Here is my raw footage and the full script. Match every line of the script to the footage and build a rough lineup. Use the best take of each line. For the hook, use the take where [describe it]. No awkward pauses, no words cut off, no line said twice. Keep it fast-paced, and clean up the audio. Don't add any text, animation or music yet. Send me the lineup so I can check the cuts.

   Step 4

5. Before you start the edit, send me a storyboard: every beat in order, with a frame from my footage, the line, the on-screen text, where it sits and any sound effect. Follow my style guide. Keep all text inside the 9:16 safe zones, never on my face, and make it appear only as I say it.

   Step 5

6. Here are my notes on this draft. Fix all of them and send the next version: [numbered notes with timestamps]. Keep everything else exactly the same.

   Step 6, every round

7. This edit is final. Save it in the exports folder. Then save this whole process as a reusable skill called [my-reel-style], with my style guide and every rule and note I gave you.

   Step 7, once

*Now go edit your first reel tonight.*

✦ Prompts by @amanjain.jpeg · Questions? visualsmediaco@gmail.com